



Loreto Normanhurst  
**Spring  
Fair**

**LORETO NORMANHURST  
SPRING FAIR**

**SUNDAY, 3 NOVEMBER 2024**

**SPONSORSHIP OPPORTUNITIES**

**IN**

# Loreto Normanhurst Spring Fair

The Loreto Normanhurst Spring Fair is a vibrant, fun, family event with exhilarating rides, Boarder Farmer's Market, retail & food stalls and entertainment attracting over 5000 people.

With loyal assistance and generous support from local and regional businesses, the Spring Fair is one of Loreto Normanhurst's most anticipated events, bringing together current students, families, friends, alumnae as well as the wider community.

Fantastic opportunities exist for organisations to get involved. Your brand will receive exposure from our broad marketing initiatives that include a strategic blend of direct mail, social media, community banners and media releases, all designed to gain maximum engagement.

We invite you to watch the **VIDEO** that captures the atmosphere of this spectacular day and review the sponsorship packages available.





# SPONSOR THE SPRING FAIR

These sponsorship opportunities are now available. To secure your package or to discuss any aspects of the information provided, please contact:

Sponsorship Coordinator  
[sponsorship.loretospringfair@gmail.com](mailto:sponsorship.loretospringfair@gmail.com)

We welcome both monetary and in-kind donations equivalent to each sponsorship level.

Partnership Level	Platinum	Gold	Silver	Bronze
	\$15,000	\$5,000	\$2,000	\$500 - \$1,999
Logo on Program & Web	Top-tier logo	Prominent logo	Medium logo	Small logo
Logo on Spring Fair Banners – 160,458 views per day	Prominent logo	Small logo	x	x
Naming rights to a zone / activity	Whole Event	✓	✓	x
Acknowledgement in School Newsletter	Headline sponsor with 50 words	Sponsor logo and acknowledgement	x	x
Booth Space	Premium booth in prime location	Premium booth	x	x
Event Parking – 1 car space	✓	✓	x	x
MC Acknowledgement on Event Day	✓	✓	x	x
Speaking Opportunities	Keynote address at SF	Short address at SF	x	x
Event Tickets - Ride Passes & Lunch voucher	x3	x2	x	x
Website Branding	Headline sponsor with 50 words	Featured sponsor section	Logo, profile & backlink	Logo & backlink
Social Media	Sponsor spotlight and personalised content	Customised posts	Welcome post	Carousel post
Event Signage Display	x3 banners	x2 banners	x1 banner	Program acknowledgement
Post-Event Benefits	Ongoing recognition and prominent inclusion in highlights video	Visibility in post-event material and inclusion in highlights video	Visibility in post-event material	Post-event thank you
Normo Network Directory	Top Tier placement on directory	Prominent placement on directory	Standard Entry	Standard Entry

## In-kind Donations

Examples of in-kind donations include, but are not limited to, the provision or loan of:

Audio Visual/Stage Equipment  
 Comms Equipment  
 Marquees, Tables, Chairs  
 Mobile Fridges  
 Food & Beverage

Raffle Items  
 Gift Certificates  
 Prizes  
 Entertainment, Experiences  
 Electronics, Appliances, Health & Beauty

# IN

# SPONSORSHIP APPLICATION

To get involved, please complete the online **SPONSORSHIP APPLICATION FORM**. Our Spring Fair team will be in contact within 72 hours to finalise your sponsorship and invoice.

If you do not receive our communication within the 72-hour window, please check your junk email folder or contact us directly at [sponsorship.loretospringfair@gmail.com](mailto:sponsorship.loretospringfair@gmail.com) for assistance.

Your involvement as a sponsor is pivotal, and we are excited to partner with you. Thank you for your support!

## KEY STATISTICS



Reach on social media in 2022

**740,340**



Impressions on social media in 2022

**2,293,876**



Average Daily Traffic Count - Banner Sites

**160,458**



Normo Network Community Members

**17,201**



Spring Fair Attendees

**5,103**

“The opportunities are endless, I just love today.”

*Ms Marina Ugonotti,  
Principál, Loreto  
Normansfurt (2022)*



# TERMS & CONDITIONS

1. These terms and conditions constitute a contract between you (the Sponsor) and the Parent Association of Loreto Normanhurst (the Organiser) in relation to the sponsorship of the Loreto Normanhurst Spring Fair on 3 November 2024 (the Spring Fair). By signing the online application booking form you are indicating your acceptance of these terms and conditions.
2. **Acceptance and Allocation:** The Organiser reserves the right to accept or reject any application or prohibit any Sponsor from participation at its absolute and unfettered discretion with the return of any deposit paid in the event of rejection without assigning a reason for such refusal or prohibition.
3. Sponsorship packages, which may be limited in number, will be generally allocated in the order of the receipt of application forms.
4. Allocation of sponsorship packages and stalls regardless of the preference indicated, and any alteration of the site plan is at the discretion of the Organiser whose decision will be final.
5. **Application and Payment:** To confirm your acceptance of a sponsorship package, please complete the online Sponsorship Application Form and specify the package required. The sponsorship package commences from the time the completed application form and the required contribution is received by the Parent Association of Loreto Normanhurst and is valid until 3 November 2024 unless otherwise agreed. As spaces are strictly limited, submitting an application form does not guarantee a place as a Sponsor.
6. **Cancellation Policy:** Cancellations will be accepted in writing only to the email address [sponsorship.loretospringfair@gmail.com](mailto:sponsorship.loretospringfair@gmail.com). A cancellation notice received within 3 months of the Spring Fair start date will be subject to a 100% cancellation fee. A cancellation notice received more than 3 months prior to the Spring Fair, will be subject to a cancellation fee commensurate with any benefit provided up to the cancellation date, the value of which will be at the sole discretion of the Organiser.
7. **Cancellation:** If the event is cancelled due to unforeseen circumstances (including a pandemic), the Organiser will not be liable to the Sponsor for any loss incurred by the Sponsor as a result of the cancellation, however, all monies paid for any sponsorship will be refunded.
8. **Insurance and Liability:** All Sponsors exhibiting at the Spring Fair must have Public Liability Insurance and must be able to provide this documentation to the Organiser no later than 1 month prior to the commencement of the Spring Fair. Sponsors must insure, indemnify, and hold the Organiser harmless in respect of all damages, injuries, costs, claims, demands, expenses and interest for which the Organiser may become liable. Whilst the Organiser will endeavour to protect Sponsor property on display at the Spring Fair, it must be clearly understood that Loreto Normanhurst and the Organiser cannot accept liability for any loss or damage to property sustained or occasioned from any cause whatsoever. The Organiser shall not be liable for any loss, which the Sponsor may incur as a result of the intervention of any Authority, which prevents the use of the premises or any part thereof in any manner whatsoever. The Organiser will not be liable and makes no guarantee of the number of visitors to the Spring Fair. Equally, the Organiser will not be accountable for the level of commercial activity generated.
9. Instructions and logistics information will be provided prior to the Spring Fair including site and visitor safety and emergency notification details, the hours of access including set up and removal of any display material.
10. **Marketing and Communication:** All material and information provided by the Sponsor must be suitable for consumption and distribution in the school environment. The format and artwork of materials will be approved by the School Marketing and Communications team.
11. Sponsors must provide all their own branded material and stall set-up. Logos and/or flyers for use in electronic media and other marketing collateral must be provided by the Sponsor in an appropriate format e.g. EPS, high-resolution JPG. The Organiser will provide Sponsors with the official Spring Fair logo to co-brand promotional material for the Spring Fair.
12. **Sponsorship Packages:** Please refer to the sponsorship packages in the sponsorship proposal. Any variations to the description of each package must be agreed in writing with the Organiser. Sponsorship entitlements will not commence until the application form and payment are received and the booking confirmed by the Organiser.
13. **Exclusivity:** Unless otherwise expressly stated in the form, the Sponsor will not be the exclusive sponsor (of their industry or otherwise) at the event or in a publication.